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## Open-ended Questions for Nonprofit Storytelling

1. Tell me your story...
2. How did we help?
3. What was it like before?
4. Tell me about what problem this program/service solves?
5. If you could say one thing to the people who support \_\_\_\_\_, what would it be?
6. Where do you think you'd be now if you hadn't/had...
7. Now that you've gone through this program, what is life like?
8. What is your outlook for the future?
9. With so many great organizations to support, why should others choose to support \_\_\_\_\_?
10. What have you learned about \_\_\_\_\_?
11. How is life different now?
12. What was most surprising to you about \_\_\_\_\_?
13. Is there a particular moment or memory that stands out for you?
14. Is there an achievement or contribution that you are most proud of?
15. Why?
16. When did you first hear about \_\_\_\_\_?
17. What attracted you to this cause?
18. What was it like before \_\_\_\_\_?
19. Why do you continue to support \_\_\_\_\_?
20. How did you know when \_\_\_\_\_?
21. What was the biggest challenge you were facing?
22. What did you do to try to solve this challenge on your own?
23. What was the moment when everything changed? (Ask for the turning point)
24. What would you say to someone considering \_\_\_\_\_?
25. What do you think other people should know about this organization?
26. How has this changed you?
27. How did it feel when. . . ?
28. Is there anything else you would like to share with me?
29. Is there any question I should I have asked you, but did not?
30. What is next for you, your family?
31. Is there anything else you'd like to tell me today?